

2017

POLAR PLUNGE

Go jump in a lake.

**You've never jumped into frigid Minnesota waters in the middle of the winter?
*Well, we can help change that!***

The Polar Plunge, presented by Minnesota law enforcement, is a unique opportunity for individuals, organizations and businesses alike to support thousands of Special Olympics Minnesota (SOMN) athletes by jumping into frigid Minnesota waters. It's a great way for everyone to get involved in supporting SOMN. All funds raised go towards programming and events for more than 8,200 athletes statewide.

Think you have what it takes? The concept is simple: participants raise a minimum of \$75 and take a dip into a frozen Minnesota lake at one of our many Plunge locations. But the Plunges are so much more than that: They're the kind of fun and thrilling events that you really have to experience to understand. Grab some friends, get pumped and register today!

THE LAW ENFORCEMENT CONNECTION

The Law Enforcement Torch Run® is the largest grassroots fundraiser and public awareness vehicle for Special Olympics in the world. With a mission to raise funds for, and awareness of, the Special Olympics movement worldwide, law enforcement officers and personnel from all 50 United States, 10 Canadian provinces and territories, and more than 35 nations carry the "Flame of Hope" in honor of Special Olympics athletes in their areas and around the world. The Torch Run is an actual running event in which officers and athletes run the "Flame of Hope" to the Celebration Ceremonies of Special Olympics competitions. The Torch Run is also a diverse initiative encompassing a variety of fundraisers, including the Polar Plunge.

THE TORCH RUN IN MINNESOTA

In 2016, the Law Enforcement Torch Run® for Special Olympics Minnesota involved more than 1,200 law enforcement officers and personnel representing more than 100 agencies throughout the state. Their tremendous efforts raised over \$4 million for Special Olympics Minnesota.

**POLAR
PLUNGE**

PLUNGEMN.ORG