

POLAR PLUNGE



PLUNGE HOLE

HEATED TUNNEL

CHANGING TENTS

BLEACHERS

BLEACHERS

WARMING TENT
MERCHANDISE
REGISTRATION
INCENTIVES

EXECUTIVE CHALLENGE

FOOD TRUCKS

CORPORATE HOUR

OPS
VOLUNTEER
CHECK- IN

WALSER
S'MORE STATION

BEER GARDEN
BEVERAGES
CARIBOU COFFEE
HOT COCOA
WATER
SODA


JIMMY JOHN'S

STORM CREEK
HUMAN FOOSBALL

JPMORGAN CHASE
PLUNGE STAGE

XERXES AVE. S.

DELIVERY
ACCESS

VINCENT AVE.

BUS
LOAD

W. Calhoun PKWY

BUS
DROP OFF

UPTON AVE. S.